

# Advertising Application

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

## Advertising Opportunities - Print

### CONFERENCE GUIDE

#### Exhibitor

- Ad | Inside Front/Back Cover | Full-Page | Full Color .. \$1,500
- Ad | Interior Page | Full Page | Black and White ..... \$650
- Ad | Interior Page | Full Page | Full Color ..... \$1,300
- Ad | Interior Page | Half Page | Black and White..... \$400
- Ad | Interior Page | Half Page | Full Color..... \$1,000
- Product Highlight Only..... \$450
- Product Highlight with Purchase of Full Page Ad ..... \$300

#### Non-Exhibitor

- Ad | Inside Front/Back Cover | Full Page | Full Color .. \$1,800
- Ad | Interior Page | Full Page | Black and White ..... \$780
- Ad | Interior Page | Full Page | Full Color ..... \$1,560
- Ad | Interior Page | Half Page | Black and White..... \$480
- Ad | Interior Page | Half Page | Full Color..... \$1,200

## Advertising Opportunities - Digital

### CONFERENCE TUESDAY

#### Exhibitor

- 1X | Leaderboard..... \$1,000
- 3X | Leaderboard..... \$900
- 6X | Leaderboard..... \$800
- 1X | Banner..... \$500
- 3X | Banner..... \$450
- 6X | Banner..... \$400

#### Non-Exhibitor

- 1X | Leaderboard..... \$1,200
- 3X | Leaderboard..... \$1,080
- 6X | Leaderboard..... \$960
- 1X | Banner..... \$600
- 3X | Banner..... \$540
- 6X | Banner..... \$480

### CONFERENCE DAILY

#### Exhibitor

- 4X | Leaderboard..... \$3,000
- 4X | Banner..... \$1,500

#### Non-Exhibitor

- 4X | Leaderboard..... \$3,600
- 4X | Banner..... \$1,800

### MEMBER ENEWS

#### Exhibitor

- 1X | Leaderboard..... \$600
- 3X | Leaderboard..... \$500
- 6X | Leaderboard..... \$400
- 1X | Banner..... \$400
- 3X | Banner..... \$350
- 6X | Banner..... \$300

#### Non-Exhibitor

- 1X | Leaderboard..... \$720
- 3X | Leaderboard..... \$600
- 6X | Leaderboard..... \$480
- 1X | Banner..... \$480
- 3X | Banner..... \$420
- 6X | Banner..... \$360

## Payment Options

Visa  MasterCard  American Express  Check - *Make check payable (in U.S. funds) to American Society for Laser Medicine and Surgery, Inc.*

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

***Please complete and return with payment no later than January 20, 2017 to:***

Andrea Alstad, Marketing and Communications Manager

American Society for Laser Medicine and Surgery, Inc. 2100 Stewart Avenue, Suite 240, Wausau, WI 54401

Phone: (715) 301-1631 | Fax: (715) 848-2493 | Email: andrea@aslms.org

## Terms of Advertising

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Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title Authorized Person: \_\_\_\_\_

ASLMS Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title Authorized Person: \_\_\_\_\_