

The premier international meeting in the field of medical lasers and energy-based technologies.

Hilton San Diego
Bayfront & San Diego
Convention Center

APR 5-7, 2017
Pre-Conference

APR 7-9, 2017
Conference

APR 7-8, 2017
Exhibits

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ASLMS Corporate Partners

2017 Exhibit & Sponsorship Opportunities



37th ASLMS Annual Conference on
ENERGY-BASED MEDICINE & SCIENCE

April 5-9, 2017



ASLMS IS THE LEADING MEDICAL SOCIETY IN THE FIELD OF LASERS AND ENERGY-BASED TREATMENT, AND THE ONLY ONE THAT IS TRULY MULTIDISCIPLINARY. PHYSICIANS, OTHER MEDICAL PROFESSIONALS, AND SCIENTISTS TURN TO ASLMS TO ENHANCE THEIR UNDERSTANDING OF LASERS AND RELATED TECHNOLOGIES.

With an expected attendance of over 1,700 scientists, clinicians, residents, students, health care professionals, and industry representatives, the ASLMS Annual Conference is an ideal opportunity to reach this captive audience.

Who Attends

40+
specialties

- Allergy Immunology
- Anesthesia
- Biostimulation
- Chiropractic
- Colon & Rectal
- Dentistry

- Dermatology
- Electrolysis
- Emergency Medicine
- Engineering
- Family Medicine
- General Surgery
- Internal Medicine
- Investments
- Laser Medicine
- Laser Safety
- Marketing
- Neurology

- Neurosurgery
- Nursing
- Obstetrics/Gynecology
- Oncology
- Ophthalmology
- Oral & Maxillofacial
- Orthopedic Surgery
- Otolaryngology
- Pediatrics
- Phlebology
- Photodynamic Therapy
- Physician Assistant

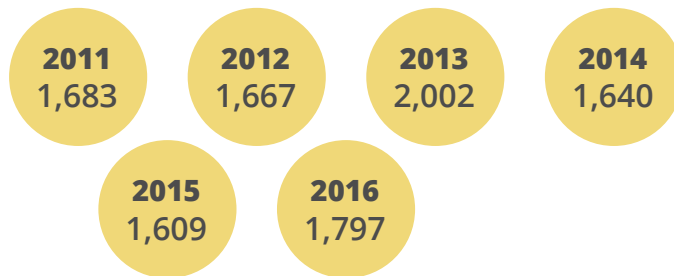
- Physical Medicine/Rehab
- Physical Therapy
- Plastic Surgery
- Podiatry
- Press
- Preventive Medicine
- Pulmonary
- Radiology
- Research
- Urology
- Vascular
- Veterinary Medicine

2016
attendance

- 561** member
- 220** non-member
- 269** resident/fellows
- 6** press
- 588** exhibitor
- 68** course only
- 85** daily conference



PAST CONFERENCE ATTENDANCE



EXHIBITING IS YOUR BEST OPPORTUNITY TO CONNECT WITH THE MOST INFLUENTIAL AND EXCLUSIVE GROUP OF CLINICIANS, SCIENTISTS, HEALTH CARE PROFESSIONALS AND LASER TECHNICIANS WHO DOMINATE THE MARKET.

The exhibit hall is an important part of the educational experience for attendees. It's about networking, education and providing attendees with information on how to fill their practice needs and challenges. We make it convenient for attendees to visit the exhibits by offering the following amenities and activities in the exhibit hall:

- » Daily beverage breaks and prize drawings
- » ePoster viewing stations
- » Exhibitor Reception/Silent Auction, Saturday evening

General Information

EXHIBITION DATES AND TIMES

Friday, April 7 | 9:00 AM - 5:30 PM
Saturday, April 8 | 9:00 AM - 7:00 PM

INSTALLATION OF EXHIBITS

Wednesday, April 5 | 1:00 PM - 6:00 PM for 20 x 20 or larger Islands only
Thursday, April 6 | 8:00 AM - 7:00 PM

DISMANTLING OF EXHIBITS

Saturday, April 8 | 7:00 PM - 11:00 PM
Sunday, April 9 | 7:00 AM - 3:00 PM

REGISTRATION OF EXHIBITORS

Wednesday, April 5 | 1:00 PM - 5:00 PM
Thursday, April 6 | 8:00 AM - 5:00 PM
Friday, April 7 | 8:00 AM - 5:00 PM
Saturday, April 8 | 8:00 AM - 7:00 PM

FUTURE ANNUAL CONFERENCE DATES

April 11-15, 2018 | Hilton Anatole | Dallas, TX
March 27-31, 2019 | Hyatt Regency Hotel & Colorado Convention Center | Denver, CO

IMPORTANT DATES

Monday, January, 4 | Final Space/Booth Payment Due
Monday, January 4 | Short Paragraph and Company Contact Information Due
Wednesday, February 1 | Exhibitor Service Manual Link Sent
Wednesday, March 15 | Online Exhibit Sales Close

Key Contacts

RESERVE EXHIBIT SPACE

Desiree Van Berkel
ASLMS
2100 Stewart Avenue, Suite 240
Wausau, WI 54401
Phone: (715) 845-9283 or (715) 301-1631
Fax: (715) 848-2493
Email: desiree@aslms.org
Website: aslms.org

EXHIBIT CHAIR

Richard O. Gregory, MD
Celebration Health Inst. of Aesthetic Surgery
400 Celebration Place, Suite A320
Celebration, FL 34747
Phone: (407) 303-4250
Email: clcgregory@aol.com

OFFICIAL DECORATOR AND DRAYAGE CONTRACTOR

Melissa Minkler
AGS Exposition Services
4561 SW 34th Street
Orlando, FL 32811
Phone: (407) 292-6162
Phone: (800) 292-6162
Fax: (407) 292-4414

LEAD RETRIEVAL

Brandee Maier
Netronix Corporation
5 Executive Court, Suite 2
South Barrington, IL 60010
Phone: (847) 620-4499
Email: leads@goeshow.com
Website: goeshow.com

Booth Information

APPLICATION PROCEDURES

All Annual Conference exhibit space (except spaces for Gold and Silver Sponsors) will be reserved on a first come, first serve basis. To apply for exhibit space, complete the exhibit application on our website aslms.org. Space will not be assigned without the signed application and required deposit. Applications from companies that have outstanding balances due the Society, its contractors or vendors will not be processed without full payment of delinquent accounts.

DEPOSIT

A non-refundable deposit in United States funds of 50% of the total rental fee for the requested space must be submitted with the exhibit application. Deposits and balances from international exhibitors must be paid by check in United States funds drawn on a United States institution, by credit card or wire transfer only.

FULL PAYMENT

The rental space fee must be fully paid by January 4, 2017. No company will be allowed to exhibit unless full payment for booth space has been received by the Society.

CANCELLATION OR REDUCTION OF SPACE

Exhibitors must notify the Society in writing of any decision to cancel or reduce space. The date of cancellation will be the date that the Society receives the written cancellation. If an exhibitor does not cancel its space in writing and does not occupy its booth space, it will be liable for 100% of the booth fees. An exhibitor will receive a 25% refund if the booth is paid in full and cancellation is received in writing on or before January 18, 2017. No refunds will be given after January 4, 2017 if booth is not paid in full. The 50% deposit is non-refundable.

SIZE CONFIGURATION

All linear booths are 10' x 10' and island exhibits are shown on the floor plan. Additional booth sizes may be created at the discretion of the Society. The maximum height of booth displays is 24 feet.

SELECTION OF BOOTH SPACE

The Society has several opportunities for booth selection.

- » A Gold Sponsor exhibitor is given 1st preference in selecting exhibit location for the next Annual Conference.
- » A Silver Sponsor exhibitor is given 2nd preference in selecting exhibit location for the next Annual Conference.
- » On-site sign-up – all exhibitors will be notified of times on-site sign-up will take place; space will be reserved on a first come, first serve basis.
- » Post-conference via the Society's website.

As long as space is available, the Society will continue to make space assignments until March 15, 2017. All space assignments are subject to the cancellation policy deadlines, regardless of the date space was assigned. In the event that exhibit space is sold out, companies will automatically be placed on a waiting list.

The Society will attempt to accommodate exhibitor requests for specific booth(s). However, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. The exhibitor acknowledges that it will not be contracting for a specific booth(s), but rather for the right to participate in the Annual Conference.

The Society reserves the right to rearrange the floor plan at any time. The Society also reserves the right to relocate exhibitors, and exhibitors agree to accept relocation to other comparable space, if necessary, for causes beyond the control of the Society or advisable in the best judgment of the Society.

BOOTH INCLUDES:

- » Assigned exhibit space
- » Draping of the back and both side walls
- » Identification sign
- » Publication of company name, address and company information in program
- » 24-hour hall security
- » General hall cleaning
- » Designated number of complimentary badges based on booth size
- » Continental breakfast, beverage breaks, and exhibitor reception
- » Listed on ASLMS website for one year
- » Access to reserve hotel rooms within the Society lodging block

TABLE TOP INCLUDES:

- » Identification sign
- » One six-foot table with two chairs
- » Table cover with skirt
- » 24-hour hall security
- » General hall cleaning
- » Publication of company name, address and information in program
- » Complimentary badges
- » Continental breakfast, beverage breaks and exhibitor reception
- » Carpet
- » Listed on ASLMS website for one year
- » Access to reserve hotel rooms within the Society lodging block

Badge Information

Only conference registrants are allowed in the exhibition hall. All exhibit personnel must be identified with an exhibitor badge and must display only the exhibitor badge when staffing or working at an exhibit booth. Badges will be available for pickup at registration during exhibitor/conference registration hours. Exhibitor badges are not transferable and company badges will not be accepted in place of the official badge. Adding to or altering the badge with business cards is not permitted. Falsely identifying an individual as an exhibitor's representative, misusing exhibitor badges, or using any other method to allow unauthorized personnel to gain admittance to the exhibit floor is prohibited.

GUEST BADGES

Guest badges to enter the exhibit hall are \$100 per day and \$175 for two days. No one under the age of 18 will be allowed in the exhibit hall.

COMPLIMENTARY BADGES

Each exhibitor may receive a limited number of complimentary badges based on booth size, as listed below. Any participants who do not have complimentary badges will be charged the full conference registration fee.

BOOTH TYPE	ON OR BEFORE 1/2/17	AFTER 1/2/17	CONFERENCE BADGES	EXHIBIT HALL BADGES
Table Top (for literature only)	\$1,600	\$1,760	1	2
10 x 10 Linear	\$3,200	\$3,520	2	5
10 x 10 Corner	\$3,700	\$4,200	2	5
10 x 20	\$6,400	\$7,040	3	10
10 x 30	\$9,600	\$10,560	4	12
10 x 40	\$12,800	\$14,080	5	14
20 x 20	\$12,800	\$14,080	5	14
20 x 30	\$19,200	\$21,120	6	16
20 x 40	\$25,600	\$28,160	7	18
30 x 30	\$28,800	\$31,680	8	19
30 x 40	\$36,000	\$33,860	9	20
40 x 40	\$51,200	\$56,320	10	22

2016 Exhibitors

We would like to thank and acknowledge the 2016 exhibitors. With your participation, our attendees had the opportunity to personally meet you and learn more about your products and services. We've received very positive feedback from all attendees and it's thanks to your collaboration and support that the exhibit hall was such a great success.

- » Acuderm, Inc.
- » Aerolase Corporation
- » Alastin Skincare
- » Alma Lasers, Inc.
- » American Society for Laser Medicine and Surgery, Inc.
- » Anthony Products/Gio Pelle
- » Astanza Laser
- » B&W Tek, Inc.
- » BTL Industries, Inc.
- » Canfield Scientific
- » Chromogenex US, Inc.
- » Clinical Resolution Lab, Inc.
- » Crystal Clear Digital Marketing
- » Cutera
- » Cynosure, Inc.
- » DEKA Medical, Inc.
- » DermapenUSA
- » DermaSweep
- » Directed Light, Inc.
- » Doctor.com
- » DUSA Pharmaceuticals, Inc.
- » Eclipse Aesthetics
- » Ellipse USA
- » Elsevier, Inc.
- » EltaMD Skincare
- » EndyMed, Inc.
- » Enovative Technologies
- » Fallene, Ltd.
- » Focus Medical
- » FotoFinder Systems, Inc.
- » Fotona
- » HydraFacial MD - Edge Systems, LLC
- » InMode
- » Innovative Optics Laser Safety Eyewear
- » Jan Marini Skin Research, Inc. K-Laser USA
- » Laser Peripherals, LLC
- » Laser Scientific
- » Laservision USA
- » Lasering USA
- » Lasertel, Inc.
- » Lida Medical
- » Light Age, Inc.
- » LightScapel
- » Lumenis, Inc.
- » Lutronic, Inc.
- » MD-Ware Software
- » MedEsthetics Magazine
- » Merz Aesthetics
- » Miramar Labs, Inc.
- » NeoGraft
- » NoIR Laser Company LLC
- » Oculo-Plastik, Inc.
- » ON Light Sciences, Inc.
- » Oxygenetix Institute, Inc.
- » Photonics
- » PMFA News
- » Plastic Surgery Practice
- » Practical Dermatology/Modern Aesthetics
- » PRIME Journal
- » Quanta Aesthetics Lasers USA, LLC
- » QuantifiCare
- » Ra Medical Systems, Inc.
- » RealPatientRatings
- » Rejuvopen
- » Restoration Robotics, Inc.
- » Sciton, Inc.
- » Shaser Bioscience, Inc.
- » Sincoheren
- » SkinCeuticals
- » SmartGraft by Vision Medical
- » Supramedical LLC
- » Syneron-Candela
- » Syris Scientific
- » THERMI
- » ThermoTek, Inc.
- » TJS, Inc.
- » TouchMD
- » United States Army
- » Valeant Pharmaceuticals North America, LLC
- » Venus Concepts, Ltd.
- » ZALEA
- » Zeltiq Aesthetic, Inc.
- » Zimmer MedizinSystems



WE ARE PROUD OF OUR STRONG RELATIONSHIP WITH COMPANIES THAT DEVELOP AND MANUFACTURE LASER EQUIPMENT AND RELATED TECHNOLOGIES/SERVICES FOR HEALTH CARE APPLICATIONS.

Many of these companies showcase their products and services at our Annual Conference which attracts over 1,700 clinicians, scientists, health care professionals, laser technicians, and students from around the world.

The following benefits will be awarded to sponsoring companies, based on the total amount of the sponsorship funds provided.

Please Note: Only Exhibitors are allowed to sponsor

Gold Sponsor

Sponsorship Total: \$50,000+

- » Preference in selecting exhibit location for the next ASLMS Annual Conference
- » Three complimentary transferable passes to attend the ASLMS Annual Conference (excludes courses, luncheon and breakfast sessions)
- » Company acknowledgment in printed conference materials
- » Free Product Highlight in Conference Guide
- » Prominent listing of sponsorship at entrance to exhibit hall at the Annual Conference
- » Recognition plaque for display in exhibit booth at the Annual Conference
- » Ribbons recognizing sponsorship
- » Prominent listing of sponsorship on the ASLMS website and mobile app

Silver Sponsor

Sponsorship Total: \$25,000 - \$49,999

- » Second choice in selecting exhibit location for the next ASLMS Annual Conference
- » Two complimentary transferable passes to attend the ASLMS Annual Conference (excludes courses, luncheon and breakfast sessions)
- » Company acknowledgement in printed conference materials
- » Prominent listing of sponsorship at entrance to exhibit hall at the Annual Conference
- » Recognition plaque for display in exhibit booth at the Annual Conference
- » Ribbons recognizing sponsorship
- » Prominent listing of sponsorship on the ASLMS website and mobile app

Bronze Sponsor

Sponsorship Total: \$10,000 - \$24,999

- » One complimentary transferable pass to attend the ASLMS Annual Conference (excludes courses, luncheon and breakfast sessions)
- » Company acknowledgement in printed conference materials
- » Prominent listing of sponsorship at entrance to exhibit hall at the Annual Conference
- » Recognition plaque for display in exhibit booth at the Annual Conference
- » Ribbons recognizing sponsorship
- » Prominent listing of sponsorship on the ASLMS website and mobile app

Copper Sponsor

Sponsorship Total: \$3,000 - \$9,999

- » Company acknowledgement in printed conference materials
- » Prominent listing of sponsorship at entrance to exhibit hall at the Annual Conference
- » Recognition plaque for display in exhibit booth at the Annual Conference
- » Ribbons recognizing sponsorship
- » Prominent listing of sponsorship on the ASLMS website and mobile app

TAKE A MOMENT TO REVIEW THE FOLLOWING OPPORTUNITIES AND FIND THE ONE(S) THAT FIT YOUR ORGANIZATION'S STRATEGIC PLAN.

Sponsorship Deadline is February 3, 2017 unless otherwise indicated. In addition to these sponsorship opportunities, Silent Auction donations count towards total sponsorship funds. See page 15 for more information.

Best Overall Basic Science Award Cost: \$1,000 (exclusive, multi-year sponsorship available)

The Best Overall Basic Science Award is selected from the top abstract submissions for each science session. Select candidates from these sessions are asked to also submit an ePoster. The Best Overall Basic Science Award is then selected from the final candidates by the Award Review Committee, based on overall quality, and the abstract and ePoster combined. The supporting company will receive recognition as award sponsor on the plaque and in electronic and printed conference materials.

ASLMS Excellence in Laser Nursing/Allied Health Award Cost: \$1,000 (exclusive, multi-year sponsorship available)

The ASLMS Excellence in Laser Nursing/Allied Health Award was established in 1991 to recognize outstanding nursing and allied health contributions to ASLMS and the advancement of joint practice in laser medicine and surgery. It is given in recognition of candidates who have promoted laser nursing in medicine through demonstrated expertise, consistent professional conduct, and exceptional standards of practice. This award may be given to ASLMS members only. The supporting company will receive recognition as award sponsor on the plaque and in electronic and printed conference materials.

Celebration of ASLMS Women in Energy-Based Devices Cost: \$17,000 (exclusive)

The Celebration of ASLMS Women in Energy-Based Devices is an evening of networking and inspiration, with a focus on women from all specialties involved in ASLMS, which includes scientists, clinicians, allied health practitioners and women in the energy-based device industry. For 2017, the Celebration will take place on the evening of Thursday, April 6 and highlight humanitarian efforts in medicine. R. Rox Anderson, MD, is the featured speaker. Following his talk, Dr. Anderson will join Fernanda Sakamoto, MD, PhD; Jill Waibel, MD; J. Stuart Nelson, MD, PhD and special guest, Kim Phuc in a Q&A session. The evening will proceed with three expert panels offering industry, scientific and clinical perspectives. The event concludes with time for networking with peers and luminaries.

The sponsorship includes \$1,000 towards the Leadership, Mentorship & Public Advocacy for Women in Medical Science Award. This award will honor an individual (male or female) who has significantly promoted the professional development of women in specialties using lasers and/or energy-based devices through teaching, mentoring, organizational leadership, or public advocacy. The supporting company will have its name and logo displayed on signage outside the reception and will receive recognition as award sponsor on the plaque and printed conference materials.

Early Career Reception Cost: \$14,500 (exclusive)

The reception is open to all students, residents, fellows, PhD candidates, and scientists and physicians 10 years or less post-graduation. The Saturday evening event will provide young professionals with the opportunity to network and build professional relationships with colleagues. Supporting company will receive contact information for all early career attendees at the conference, name and logo will be displayed on a sign outside the reception, in electronic and printed conference materials, and five representatives from the sponsoring company may attend.

NEW International Welcome Reception

Cost: \$12,500 (exclusive)
Deadline: December 16, 2016

Our international attendees represent approximately one-quarter of the total conference attendance. The ASLMS 2017 Program Chairs have designed the International Welcome Reception with a goal of creating a relaxed and inviting atmosphere for professional networking among all members with specific information highlighting international cooperation between ASLMS, our members and other societies.

Reception attendees will enjoy complimentary beverages, hors d'oeuvres, and time to mingle among clinical and scientific colleagues of global influence. ASLMS will provide a professional quality slide show highlighting the evening's sponsor, international membership information, and details about international opportunities. Supporting company will receive contact information for all international attendees at the conference, name and logo will be displayed on a sign outside the reception, and in electronic and printed conference materials.

President's Reception and Board Dinner Cost: \$19,000 (exclusive)

The dinner will take place on Saturday evening following the Exhibitor Reception. Attendees will consist of ASLMS prominent leaders, major donors to the research fund and other influential members of the Society. The supporting company's name and logo will be printed on signage in entry way of the function, and in electronic and printed conference materials. Two representatives from the sponsoring company may attend.

NEW Keynote Speaker Cost: \$15,000 (exclusive)

ASLMS is honored to have Kim Phuc as the keynote speaker at the 2017 conference. Mrs. Phuc is known as the napalm girl, the subject of the famous Pulitzer Prize winning AP photo of a little girl running down the road in Vietnam after being severely burned by napalm. Mrs. Phuc's life since is a fascinating story of her transition from a national symbol of war to UNESCO Goodwill Ambassador, founder of the Kim Phuc Foundation for Healing Children of War, and inspiring public speaker. Her presentation, Life Lessons, will offer reflection about her journey from war to peace and forgiveness. Sponsor will receive recognition on signage, electronic and printed communication materials.

Tote Bags Cost: \$11,500 (exclusive) – Includes Insert

Maximize your exposure by advertising your company name and logo on the official ASLMS tote bag. At registration, attendees receive Annual Conference material in an attractive tote bag imprinted with your company name and logo and carry them throughout the Annual Conference. As an exclusive sponsor, you can enclose one marketing piece inside the tote bag as well. The supporting company will also receive recognition in electronic and printed conference materials.

Lanyards Cost: \$3,500 (exclusive)

Each attendee receives a lanyard during registration. Think of the visibility your company will realize if the lanyards have your company's name and logo on them! In addition, supporting company will also receive recognition in electronic and printed conference materials.

Registration Pens Cost: \$2,000 (exclusive)

Add your company name and logo to the ASLMS Annual Conference pens for great visibility! They will be available for attendees' use throughout the conference and when they return to the office. Supporting company will also receive recognition in electronic and printed conference materials.

Tote Bag Inserts Cost: \$1,000 per insert

Drive traffic to your booth and promote your company by providing an approved brochure or informational piece for each attendee tote bag. The supporting company will receive recognition in electronic and printed conference materials.

Door Drop Inserts

Cost: \$4,000 per insert

The Door Drop is a great way to get the attendees' attention – before the conference even starts! It will be the first item attendees receive upon arrival at their hotel room, putting your company's information at the forefront as they plan their conference schedule. The supporting company will receive recognition in electronic and printed conference materials.

Mobile App

Cost: \$10,000 (exclusive)

Keep your company's name and logo in front of attendees with sponsorship of the ASLMS mobile app. The app is information central for conference attendees, with the most up-to-date program and meeting details. Sponsorship includes a full screen splash ad, your company featured in the sponsor section of the app, and sponsored push notifications during the conference. Sponsor also receives recognition at the conference on app signage and information, plus year-round recognition on the ASLMS website and other electronic and printed materials.

Exhibit Hall Hanging Aisle Signs

Cost: \$3,500 (exclusive)

Your company name and booth number will be in every aisle as attendees make their way through the hall to view the exhibits. You may also provide your company logo for display on the signs.

NEW Water Bottles

Cost: \$9,000 | Deadline: December 1, 2016

Help attendees stay hydrated while gaining brand exposure by advertising your company on an environmentally friendly water bottle. The bottle will be imprinted with your company logo and distributed to all full conference attendees at registration. The bottle fits perfectly in the side mesh pocket of the official ASLMS conference tote. The supporting company will receive recognition in electronic and printed conference materials.

NEW Hydration Stations

Cost: \$5,000 each (4 available) | Deadline: February 1, 2017
Friday and Saturday AM and PM Exhibit Hall Breaks

Help draw attendees into the exhibit hall by sponsoring a hydration station. Busy conference goers will be drawn to these stations where they can fill their water bottle with fruit infused waters. Sponsored stations will be available during morning and afternoon breaks in the exhibit hall. The supporting company's name and booth number will be posted on hydration station signs. Supporting companies will also receive recognition in electronic and printed conference materials.

NEW In the Spotlight

Cost: \$3,000 per session (16 sessions available) | Deadline: February 1, 2017

Get your company's product(s) in the spotlight by renting space for a 20 minute spotlight session in the exhibit hall. These presentation and Q&A sessions will give up to 50 attendees the opportunity to gather product "how to" information from industry leaders and experts. Supporting companies will receive recognition in electronic and printed conference materials. Spotlight sessions will also be announced in one push notification via the ASLMS mobile app. For a list of available session times, please contact the ASLMS office. Sessions rented on a first come, first serve basis.

NEW Exhibit Hall Food Vouchers

Cost: \$1,500 (6 available) | Deadline: February 1, 2017

Thank your customers and prospects for visiting your company's booth with a voucher for free food items from the concession stand in the exhibit hall. Sponsors receive 100 company branded concession vouchers to distribute from the company's booth as they choose. Each voucher has a maximum value of \$15. If the total price of the items purchased is less than the total value of the voucher, **no change will be given nor will a new voucher be issued for the remaining amount.** The supporting company will receive recognition in electronic and printed conference materials.

Tech Connect Non-CME Session

Cost: \$3,000 each

This session will feature a group of experts each discussing their personal procedural and device preference, what works and how/why devices/techniques are used. The supporting companies will be recognized by ASLMS leadership, in electronic and conference printed materials, and on a sign outside the session. The session is on late Friday afternoon for increased attendance and visibility.

Preceptorship Program

Cost: \$30,000 (exclusive)

The ASLMS Preceptorship Program provides a unique opportunity to pair young physicians with key members of ASLMS in order to learn new techniques and perspectives, observe a successful practice in action and develop valuable career networks. Supporting company will receive contact information for all residents/students attending the conference and recognition in electronic and printed conference materials.

Travel Grants

Cost: \$10,000 each | Deadline: December 1, 2016

Select undergraduate students, medical students, residents, interns, fellows-in-training, graduate students, and post-doctoral fellows will receive financial support to attend the Annual Conference. The supporting company will receive contact information for all residents/students attending the conference, and recognition in electronic and printed conference materials.

Student Board Representatives

Cost: \$4,000 (exclusive) OR \$2,000 (2 available)

Each year the Board of Directors elects an Early Career Scientist and a Resident/Fellow Representative to provide a student's perspective on issues affecting the representative's peer group and its education. The sponsorship supports travel expenses for the current and new representatives to attend the conference. The supporting company will receive recognition in electronic and printed conference materials.

2016 Sponsors

We would like to thank and acknowledge the 2016 sponsors. Without your generous contributions sponsoring the many items, awards, and special events, we would not be able to offer the incredible experience that the ASLMS Annual Conference has become known for.

GOLD

- » Cynosure, Inc.
- » Ellipse USA
- » InMode
- » Syneron-Candela
- » THERMI

SILVER

- » BTL Industries, Inc.
- » Valeant Pharmaceuticals North America, LLC
- » Zeltiq Aesthetic, Inc.

BRONZE

- » Aerolase Corporation
- » Lumenis, Inc.
- » Merz Aesthetics

- » Sanctuary Medical Center
- » Solta Medical, Inc.
- » Zimmer MedizinSystems

COPPER

- » B&W Tek, Inc.
- » Kerith Foundation
- » Lutronic, Inc.

CELEBRATION OF ASLMS WOMEN IN ENERGY-BASED DEVICES

- » Valeant Pharmaceuticals North America, LLC

PRECEPTORSHIP PROGRAM

- » Cynosure, Inc.

TECH CONNECT SESSION

- » Aerolase Corporation
- » InMode
- » Lutronic, Inc.
- » Syneron-Candela
- » THERMI
- » Valeant Pharmaceuticals North America, LLC
- » Zeltiq Aesthetic, Inc.

TRAVEL GRANTS

- » BTL Industries, Inc.
- » Kerith Foundation
- » Lutronic, Inc.
- » Merz Aesthetics
- » Zeltiq Aesthetic, Inc.

MAXIMIZE THE EXPOSURE TO YOUR TARGET AUDIENCE THROUGH ASLMS COMMUNICATION PLATFORMS.

Ad and product highlight commitments must be received by January 20, 2017. Files are due no later than February 13, 2017.

Conference Guide

Our Conference Guide will feature all non-CME related news and events including exhibitors, sponsors, networking opportunities and events. Distributed to every attendee, this publication will be an invaluable source of information throughout the conference as well as an important takeaway for future reference.

Two options available for advertising in the Conference Guide include: A Full page or half page ad and/or a product highlight. Product Highlight pages feature a maximum of five other products. Both are great opportunities to bring high potential conference attendees to your booth.

TYPE	EXHIBITOR		NON-EXHIBITOR	
	FULL PAGE	HALF PAGE*	FULL PAGE	HALF PAGE*
AD - INSIDE FRONT OR BACK COVER (FIRST COME FIRST SERVE):				
Black and White	N/A	N/A	N/A	N/A
Full Color	\$1,500	N/A	\$1,800	N/A
AD - INTERIOR PAGES:				
Black and White	\$650	\$400	\$780	\$480
Full Color	\$1,300	\$1,000	\$1,560	\$1,200
PRODUCT HIGHLIGHT:				
Product Highlight Only	\$450		N/A	
Product Highlight with Purchase of Full Page Ad	\$300		N/A	

*Vertical or horizontal

ADVERTISEMENT

Full Page Size

- » Trim – 8.5 x 11 inches
- » Bleed – .125 inches

Half Page Sizes

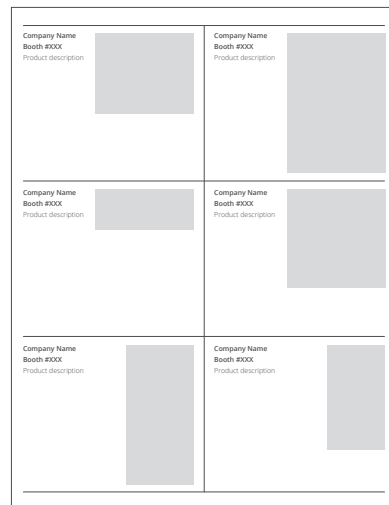
- » Trim: Horizontal – 8.5 x 5.5 inches
- » Trim: Vertical – 4.25 x 11 inches
- » No bleeds

Other Specs

- » Trim Marks: Yes
- » Registration Marks – No
- » Color Format: CMYK
- » File Format – High resolution (300 DPI minimum) PDF with all fonts embedded and transparencies flattened

PRODUCT HIGHLIGHT

- » High resolution photo (300 DPI minimum)
- » Brief description (approximately 50 words)



Submit your contract early to reserve space. Invoice will be issued upon receipt of the contract (30-day terms). Banner ad files are due 2 weeks prior to publish date.

Conference Tuesday

An eNewsletter ad provides an excellent way to reach an audience of over 7,000 who are signed up to receive our weekly conference newsletter for important updates about the upcoming conference.

Conference Daily

The new Conference Daily eNewsletter will bring attendees daily coverage of meeting activities and highlights of the day's events. Delivered each morning during the Annual Conference to all attendees' inboxes, this is an excellent way to connect and deliver your message.

Member eNews - Year-round Opportunity!

Keep your brand in front of a key target audience year-round. Delivered each week of the year to over 4,000 ASLMS members, eNews provides Society updates, new content highlights from the LSM journal, relevant news articles and more.

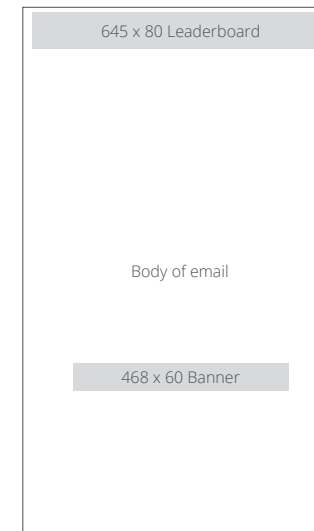
TYPE	EXHIBITOR		NON-EXHIBITOR	
	LEADERBOARD	BANNER	LEADERBOARD	BANNER
CONFERENCE TUESDAY:				
1X	\$1,000	\$500	\$1,200	\$600
3X	\$900	\$450	\$1,080	\$540
6X	\$800	\$400	\$960	\$480
CONFERENCE DAILY:				
4X	\$3,000	\$1,500	\$3,600	\$1,800
MEMBER ENEWS				
1X	\$600	\$400	\$720	\$480
3X	\$500	\$350	\$600	\$420
6X	\$400	\$300	\$480	\$360

LEADERBOARD

- » Maximum of 1 per issue
- » Dimensions – 645 x 80 pixels
- » File Format – PNG, JPG, GIF

BANNER

- » Maximum of 2 per issue
- » Dimensions – 468 x 60 pixels
- » File Format – PNG, JPG, GIF



JOIN THE ASLMS INDUSTRY ADVISORY COUNCIL

The ASLMS Industry Advisory Council (IAC) was created to provide a mutually beneficial relationship through which ASLMS and industry can work together to increase the value of Society membership and improve patient care by supporting research initiatives and clinical applications of lasers and related technologies in medicine and surgery.

IAC members have made a commitment to work closely with the elected leadership of ASLMS to foster the continued success of the Society, centered upon the development and safe use of lasers and related technologies. Support by these companies is very important to the success of the Society's research program and we thank and recognize each for their continued commitment to improve patient care. Each member of the IAC contributes an amount to be determined annually. Use of the revenue from IAC membership fees is restricted to funding the ASLMS research program.

Membership Benefits

- » Each IAC member company representative is invited to attend the IAC luncheon meeting with key ASLMS leaders at the Annual Conference
- » Company acknowledgement in printed conference materials
- » A placard for placement in the company's conference exhibit location identifying the organization as an IAC member
- » Ribbons for booth representatives which indicate IAC membership
- » All IAC members will be included in the Industry section of the ASLMS website
- » Use of IAC logo

2016 IAC Members

We would like to thank and acknowledge the 2016 IAC members. Thank you for helping ASLMS to increase the value of membership and visibility of the organization worldwide.

- | | | |
|------------------------|--------------------------|---------------------|
| » Aerolase | » Guided Therapy Systems | » Solta Medical |
| » BTL Industries, Inc. | » Lumenis, Inc. | » Syneron-Candela |
| » Cutera | » Merz Aesthetics | » Zarin Medical |
| » Cynosure, Inc. | » Miramar Labs | » Zeltiq Aesthetics |



DONATE TO THE SILENT AUCTION

Please Note: Only Exhibitors and ASLMS members are allowed to donate.

The 2017 Silent Auction for Research to be held during the ASLMS Annual Conference will offer a great venue for exposure. Attendees will have the opportunity to receive great deals on medical laser equipment and supplies as well as other exciting items. All net proceeds from the items donated to the auction will be used exclusively to help expand our research program and make more grants available to scientists, health professionals, clinicians, and students involved in important research projects pertaining to lasers and related technologies in medicine.

Past experience indicates that companies receive excellent visibility and product interest by contributing to the Silent Auction and providing support for the Society's research program.

Participation Benefits

- » Your company's name, logo and a description of your donated item on the Silent Auction page of the ASLMS website
- » Your company's name, logo and a description of your donated item on a sign within the Silent Auction area
- » Your company's name will remain on the sponsor list after the auction closes for the remainder of the calendar year
- » Acknowledgement of your company's participation in the Silent Auction in the ASLMS Annual Conference Guide which is distributed to all conference attendees
- » A recognition award to be displayed in your booth during the conference, and Silent Auction Donor ribbons for each member of your booth staff
- » Inclusion of your company's name and the item you have donated in promotion/announcements during the Silent Auction event at the Annual Conference

Donations

Deadline: March 31, 2017 / (February 1, 2017*)

Your company can choose to donate equipment, supplies, or its services, or some other interest-generating contribution (i.e. vacation trips, recreational equipment, jewelry or cash for the Society to purchase auction items).

***For item to be recognized in the Conference Guide.**



TO EXHIBIT

- » Go to aslms.org » Annual Conference » Explore » Become an Exhibitor
- » Questions? Contact Desiree Van Berkel at desiree@aslms.org or (715) 845-9283.

TO SPONSOR

- » Complete the appropriate application at aslms.org » Annual Conference » Explore » Exhibit and Sponsorship Opportunities
- » Questions? Contact JoAnn Janikowski at joann@aslms.org or (715) 845-9283.

TO ADVERTISE

- » Complete the application at aslms.org » Annual Conference » Explore » Exhibit and Sponsorship Opportunities
- » Questions? Contact Andrea Alstad at andrea@aslms.org or (715) 845-9283.

TO JOIN THE IAC

- » Complete the application at aslms.org » Annual Conference » Explore » Exhibit and Sponsorship Opportunities
- » Questions? Contact JoAnn Janikowski at joann@aslms.org or (715) 845-9283.

TO DONATE TO THE SILENT AUCTION

- » Contact JoAnn Janikowski at joann@aslms.org or (715) 845-9283 for an application. Applications must be submitted prior to March 31, 2017.

ASLMS Corporate Partners

2017 Exhibit & Sponsorship Opportunities

Don't miss out on your chance to be a part of the largest conference on lasers and related technologies for medicine held in the United States.



aslms.org

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#aslms2017