

# Sponsorship Application

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

## Sponsorship Opportunities

- Best Overall Basic Science Award .....\$1,000 (exclusive, multi-year sponsorship available)
- ASLMS Excellence in Laser Nursing/Allied Health Award .....Cost: \$1,000 (exclusive, multi-year sponsorship available) - **SOLD**
- Celebration of ASLMS Women in Energy-Based Devices.....\$17,000 (exclusive) - **SOLD**
- Early Career Reception .....\$14,500 (exclusive)
- President's Reception and Board Dinner .....\$19,000 (exclusive) - **SOLD**
- NEW** Keynote Speaker .....\$15,000 (exclusive) - **SOLD**
- Tote Bags .....\$11,500 (exclusive) - Includes insert - **SOLD**
- Lanyards.....\$3,500 (exclusive) - **SOLD**
- Registration Pens .....\$2,000 (exclusive)
- Tote Bag Inserts .....\$1,000 per insert
- Door Drop Inserts.....\$4,000 per insert
- Mobile App.....\$10,000 (exclusive)
- Exhibit Hall Aisle Signs.....\$5,500 (exclusive) - **SOLD**
- NEW** Water Bottles .....\$9,000 (exclusive) | Deadline: February 1, 2017
- NEW** Hydration Stations.....\$5,000 each (4 available) | Deadline: February 1, 2017
- NEW** In the Spotlight.....\$3,000 per session (16 sessions available) | Deadline: February 1, 2017
- NEW** Exhibit Hall Food Vouchers .....\$1,500 (6 available) | Deadline: February 1, 2017
- Tech Connect Non-CME Session .....\$3,000 each
- Preceptorship Program .....\$30,000 (exclusive)
- Travel Grants () .....\$1,000, \$3,000, \$5,000, \$7,000, or \$10,000 each | Sponsorship amount selected \$\_\_\_\_\_
- Student Board Representatives.....\$4,000 (exclusive) or \$2,000 (2 available)

## Payment Options

Visa  MasterCard  American Express  Check - Make check payable (in U.S. funds) to American Society for Laser Medicine and Surgery, Inc.

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

**Please complete and return with payment no later than February 3 2017, unless otherwise indicated, to:**

JoAnn Janikowski, Associate Executive Director  
 American Society for Laser Medicine and Surgery, Inc. 2100 Stewart Avenue, Suite 240, Wausau, WI 54401  
 Phone: (715) 301-1631 | Fax: (715) 848-2493 | Email: joann@aslms.org

## Terms of Sponsorship

**Purpose:** The ASLMS educational sessions are solely for scientific and educational purposes and will not directly or indirectly promote the Sponsor's product or services.

**Right of Refusal:** Support opportunities are available on a first come, first served basis, however 2016 sponsors will have the right of first refusal for 2017 activities.

**Term:** The term of sponsorship runs from Annual Conference to Annual Conference. If sponsorship is received after deadline date but prior to the conference; due to print deadlines some benefits may not be available. A new term (tabulation of sponsorship) will begin at the close of each conference. ASLMS will not use commercial support to pay for any travel, lodging, honoraria or personal expenses for non-teacher or non-author participants.

**Control of Content and Selection of Presenters and Moderators:** Society will control content and select presenters and moderators. Sponsor agrees not to participate in or direct the educational content or the travel grant or award process.

**Logo:** Industry supporters may not use the organization's name or logo in conjunction with advertising or promotion without written permission of the organization.

**Agreement Binding:** This agreement is for the benefit of and shall bind the Sponsor and the Society, their employees, agents, members, representatives, directors, officers and all of their heirs, legal representatives, successors and assigns and is governed by the laws of the State of Wisconsin.

**Authority to Execute Agreement:** The person signing this agreement on behalf of Sponsor has full authority to execute this agreement binding Sponsor. No other person or entity need join in signing this agreement in order to make it legally binding on Sponsor.

**Regulatory Compliance:** The Sponsor agrees to fully comply with local, state and federal regulations, including the Sunshine Act as may apply to commercial sponsorship of events and/or activities held in proximity to or coincident with CME and medical educational programming and events.

**Amendments:** This agreement may not be changed except by the parties' written agreement.

Sponsorship attributions will include both restricted and unrestricted contributions of cash, material goods, i.e. Silent Auction contributions, in-kind services/support, program sponsorship, i.e. scholarships, Industry Advisory Council membership, Annual Conference activity sponsorship, i.e. tote bags, name badges.

Sponsorship does not include the value of goods/services purchased from ASLMS by an organization, i.e. exhibit space, advertising in the Journal, fees for participation in ASLMS educational programs.

Sponsors will receive the benefits described consistent with their contribution/sponsorship level in addition to the specific benefits associated with each of the activities which they sponsor.

The Sponsor agrees to abide by all requirements of the ASLMS Commercial Support Guidelines. The guidelines are available at [aslms.org](http://aslms.org). The Society further agrees upon request to furnish the Sponsor a report concerning the expenditure of any funds provided.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title Authorized Person: \_\_\_\_\_

ASLMS Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name/Title Authorized Person: \_\_\_\_\_